2018 Mid-Winter Managers Meeting
January 28-29, 2018

Crowne Plaza Times Square Manhattan
1605 Broadway at 49th Street
New York, NY 10019

Youth Orchestra Division

Sunday, January 28, 2018

1:00-6:00pm  Registration  
Broadway Ballroom Foyer, 4th Floor

2:00-2:30pm  Welcome and YOD Board Meeting  
Room 405/406, 4th Floor
Megen Balda (chair, YOD), executive director, Greater Twin Cities Youth Symphonies

2:30-3:45pm  Quick-fire Group Discussion Topics  
Learn about your colleagues’ burning issues and hottest topics through short presentations that are sure to ignite discussion and spark debate.
- Technology
- Fundraising
- School/Community Partnerships
- Other Topic and/or Group Reflection
Moderated by Randy Wong, executive director, Hawaii Youth Symphony

3:45-4:00pm  Break

4:00-5:30pm  Plenary Session  
Broadway Ballroom I and II, 4th Floor
Welcome and Introductions
Jesse Rosen, president and CEO, League of American Orchestras

Update On Tax Reform
The comprehensive tax reform signed into law in December will have near- and long-term consequences for how orchestras and other nonprofits engage with donors and serve their communities. The League’s vice president for
advocacy, Heather Noonan, will provide an overview of key policy outcomes and opportunities for ongoing engagement by orchestras in the policy process.

Pathways to Engagement: Millennials and Beyond
How do we engage millennials to share in the artistry of American orchestras? How do we connect with this generation to build sustainable audiences and engage them in philanthropy? Our opening plenary will examine these strategic and timely questions. Led by Derrick Feldmann, an internationally sought-after speaker, researcher, and advisor for cause engagement, we'll explore how millennials communicate, volunteer, take action, influence their peers, and choose to give their time and money. Through this session, we will seek to gain a new perspective on the millennial generation and learn tactics to unlock their hidden potential as audiences and donors.


5:30-6:30pm Welcome Reception Sponsored by Boomerang Carnets
Broadway Ballroom Foyer, 4th Floor

6:45 pm Group Dinner (pay your own way)
Trattoria Trecolori, 254 W 47th St (between 8th Ave and Broadway)
Monday, January 29, 2018

8:45am  Coffee Provided by Colbert Artists Management

9:00-9:10am  General Reflection  
  Room 405/406, 4th Floor

9:10-10:00am  Policy Updates and Public Value Framework  
  Heather Noonan, the League’s vice president for advocacy, provides an update on the current political climate and the most pressing issues facing orchestras today.

10:15am-12:15pm  Facilitated Discussion: Child Protection and Safety Policy  
  How do youth orchestras manage the safety of their staff, the musicians for whose care they are entrusted, and the reputation that they have cultivated?  
  Rosina Cannizzaro, executive director, Vermont Youth Orchestra Association  
  Joshua Simonds, executive director, Percussive Arts Society (virtual)  
  Lindsey Nova, executive director, Three Rivers Young Peoples Orchestras

12:30-1:45pm  Group Lunch (pay your own way)  
  Location TBD

2:00-3:15pm  New Program Initiatives  
  Learn about innovative new programs and projects that are changing the face of youth orchestras in these 10-minute presentations followed by a short discussion.  
  Linda Edelstein, chief executive officer, Milwaukee Youth Symphony Orchestra  
  Troy Peters, music director, Youth Orchestras of San Antonio (virtual)  
  Kelly Waltrip, orchestra executive director, Denver Young Artists

3:15-4:00pm  Next Steps and Conference Wrap-up

4:00pm  Adjourn
4:00-5:00pm  Managers Advisory Committee Meeting (Group Officers Only)
Times Square C, 2nd Floor

The Reception at the Mid-Winter Managers Meeting is Generously Sponsored by
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The Monday Morning Coffee at the Mid-Winter Managers Meeting
is Generously Sponsored by
Colbert Artists Management
The Wine at the Reception at the Mid-Winter Managers Meeting is Generously Provided by
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Name Badges for All League Seminars are Generously Provided by
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