2018 Mid-Winter Managers Meeting
January 28 – 29, 2018
Crowne Plaza Times Square Manhattan
1605 Broadway at 49th Street
New York, NY 10019

Group 2 Managers

Sunday, January 28, 2018

1:00-6:00pm  
Registration  
Broadway Ballroom Foyer, 4th Floor

2:00-3:45pm  
Round Tables Session  
Room 407, 4th Floor

4:00-5:30pm  
Plenary Session  
Welcome and Introductions  
Jesse Rosen, president and CEO, League of American Orchestras

Update on Tax Reform
The comprehensive tax reform signed into law in December will have near- and long-term consequences for how orchestras and other nonprofits engage with donors and serve their communities. The League’s vice president for advocacy, Heather Noonan, will provide an overview of key policy outcomes and opportunities for ongoing engagement by orchestras in the policy process.

Pathways to Engagement: Millennials and Beyond
How do we engage millennials to share in the artistry of American orchestras? How do we connect with this generation to build sustainable audiences and engage them in philanthropy? Our opening plenary will examine these strategic and timely questions.
Led by Derrick Feldmann, an internationally sought-after speaker, researcher, and advisor for cause engagement, we'll explore how millennials communicate, volunteer, take action, influence their peers, and choose to give their time and money. Through this session, we will seek to gain a new perspective on the millennial generation and learn tactics to unlock their hidden potential as audiences and donors.


5:30-6:30pm
Welcome Reception Sponsored by Boomerang Carnets
Broadway Ballroom Foyer, 4th Floor

6:45pm
Group 1 and Group 2 Dinner
Da Tommaso Restaurant- 903 8th Ave, New York, NY 10019

Monday, January 29, 2018

9:00-10:15am
Aligning Money to Organizational Strategy
Room 407, 4th Floor
Ed Sermier, Chief Financial Officer, The Nation Institute

10:15-11:30am
Strategic Conversation About Diversity, Equity, and Inclusion (DEI)
Jessica Schmidt, League Senior Advisor for DEI
As part of League planning, this session is intended to help
1) Determine where member orchestras across the country fall on a continuum of DEI activity
2) Identify the specific learning and development needs most urgently needed by member orchestras
3) Identify and inform the development and alignment of specific new programs and other action items that will advance the League’s own DEI vision over the following three years.

**National Diversity Audition Fund Update and Discussion**

*Jesse Rosen, president and CEO, League of American Orchestras; Andre Dowell, Chief Program Officer, The Sphinx Organization*

11:30am-12:00pm  **Impact of the New Tax Act on Charitable Giving**

*Heather Noonan, vice president for advocacy, League of American Orchestras*

12:00-1:30pm  **Lunch (on your own)**

1:30-2:30pm  **Discussion of an HR Shared Services Model**

*Jesse Rosen, president and CEO, League of American Orchestras; Lisa Brown Alexander, CEO, Nonprofit HR*

2:30-2:35pm  *(Group 2 moves to Balcony Room, 2nd Floor)*

2:35-3:30pm  **Best Practices in Sexual Harassment Prevention**

*Balcony Room, 2nd Floor  Lisa Brown Alexander, CEO, Nonprofit HR*

3:30-3:35pm  *(Group 2 returns to Room 407, 4th Floor)*

3:35-4:00pm  **Wrap-up and Adjourn**
4:00-5:00pm  Managers Advisory Committee Meeting (Group Officers Only)
Times Square C, 2nd Floor

The Reception at the Mid-Winter Managers Meeting is Generously Sponsored by
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Monday Morning Coffee at the Mid-Winter Managers Meeting is Generously Sponsored by
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The Wine at the Reception at the Mid-Winter Managers Meeting Has Been Generously Provided by
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