2018 Mid-Winter Managers Meeting  
January 28 – 29, 2018  

Crowne Plaza Times Square Manhattan  
1605 Broadway at 49th Street  
Manhattan, NY 10019  

Group 1 Managers  

Sunday, January 28, 2018  

1:00-6:00pm  
Registration  
Broadway Ballroom Foyer, 4th Floor  

2:00-3:45pm  
Times Square C, 2nd Floor  
2:00-2:30pm  
Electronic Media Briefing, Bill Thomas  
2:30-3:00pm  
Pension Discussion, Bill Thomas  
3:00-3:45pm  
Open Roundtable Discussion  

4:00-5:30pm  
Plenary Session  
Broadway Ballroom I and II, 4th Floor  
Welcome and Introductions  
Jesse Rosen, president and CEO, League of American Orchestras  

Update on Tax Reform  
The comprehensive tax reform signed into law in December will have near- and long-term consequences for how orchestras and other nonprofits engage with donors and serve their communities. The League’s vice president for advocacy, Heather Noonan, will provide an overview of key policy outcomes and opportunities for ongoing engagement by orchestras in the policy process.
Pathways to Engagement: Millennials and Beyond
How do we engage millennials to share in the artistry of American orchestras? How do we connect with this generation to build sustainable audiences and engage them in philanthropy? Our opening plenary will examine these strategic and timely questions. Led by Derrick Feldmann, an internationally sought-after speaker, researcher, and advisor for cause engagement, we'll explore how millennials communicate, volunteer, take action, influence their peers, and choose to give their time and money. Through this session, we will seek to gain a new perspective on the millennial generation and learn tactics to unlock their hidden potential as audiences and donors.


5:30-6:30pm Welcome Reception Sponsored by Boomerang Carnets
Broadway Ballroom Foyer, 4th Floor

6:45pm Group 1 and Group 2 Dinner
Da Tommaso Restaurant- 903 8th Ave, New York, NY 10019

Monday, January 29, 2018

8:45am Coffee Provided by Colbert Artists Management

9:00am-12:00pm Building 21st Century Boards
Times Square C, 2nd Floor
Presenter: John McCann, Principal, Partners in Performance
12:00-1:00pm  Lunch (On your own)

1:00-2:30pm  Sexual Harassment in the Workplace
Moderator: Gary Ginstling

How to manage our institutions in the midst of the #MeToo movement. How are each of us grappling with the complex symphony orchestra ecosystem, managing a power dynamic that often involves visiting artists and generous donors, and confronting institutional histories involving former employees?

2:30pm-4:00pm  Strategic Conversation About Diversity, Equity, and Inclusion (DEI)
Presenter: Jessica Schmidt, League Senior Advisor for DEI

As part of League planning, this session is intended to help
1) Determine where member orchestras across the country fall on a continuum of DEI activity
2) Identify the specific learning and development needs most urgently needed by member orchestras
3) Identify and inform the development and alignment of specific new programs and other action items that will advance the League’s own DEI vision over the following three years

National Diversity Audition Fund Update and Discussion
Led by: Jesse Rosen, president and CEO, League of American Orchestras; Andre Dowell, Chief Program Officer, Sphinx

4:00pm  Adjourn

4:00-5:00pm  Managers Advisory Committee Meeting (Group Officers Only)
Times Square C, 2nd Floor
Mid-Winter Sponsors

The Reception at the Mid-Winter Managers Meeting is Generously Sponsored by

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Monday Morning Coffee at the Mid-Winter Managers Meeting is Generously Sponsored by

Colbert Artists Management

The Wine at the Reception at the Mid-Winter Managers Meeting

Has Been Generously Provided by

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Name Badges for All League Seminars are Generously Provided by

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