Essentials of Orchestra Management, League’s Premier Orchestra Management Seminar for Future Leaders, Opens July 8 in Los Angeles

Ten-day course offers participants an in-depth overview of orchestra management and the knowledge and tools to become innovative and successful orchestra professionals

New York, NY (July 8, 2019) – Essentials of Orchestra Management, the League of American Orchestras’ premier educational course for preparing early career orchestra professionals to be effective and innovative administrators and leaders, runs from July 8-18 in Los Angeles at the University of Southern California campus. To many, the 10-day seminar represents the gold standard of orchestra management training, offering a powerful management curriculum and providing the cohort of 35 participants an invaluable career network for the future.

“These talented individuals will come out of Essentials with the knowledge to adapt and preserve this art form we love,” said League of American Orchestras’ President and CEO Jesse Rosen. “Our objective for the seminar is to keep the program on the forward edge of trends in the orchestra world, and to equip participants to navigate the rapidly changing orchestra field.”

“Essentials of Orchestra Management has a long track record of imparting a large body of knowledge and experience about the orchestra field to the leaders of tomorrow. This year’s curriculum builds on that tradition, taking the best of the past and at the same time opening up the class to a think-tank atmosphere for discussing many of the critical issues of our time.” said Simon Woods, Chief Executive Officer, Los Angeles Philharmonic, and Director of Essentials. “Our whole field is in a moment of stepping out to meet the future, and this next generation is critical in that exciting regenerative process”.

Essentials continues in its long tradition of developing the field’s future leaders; since its inception in 2000, over 500 individuals have participated in Essentials. Many
alumni are now professionals excelling at an array of highly-regarded music organizations, including El Sistema USA, the National Symphony Orchestra, the New York Philharmonic, Silkroad, and many more.

Led by a faculty of orchestra executives, leadership experts, artists, and arts activists with diverse backgrounds and viewpoints, Essentials of Orchestra Management not only explores the challenges faced by orchestra managers today, but also envisions how orchestras must adapt and change to be sustainable in the future. Essentials addresses both theory and practice in a curriculum that integrates the faculty’s extensive practical experience and professional knowledge into a course of study designed to elevate participants’ careers.

The core and guest faculty members comprise a high-profile group of orchestral leaders from around the U.S.:

**Essentials of Orchestra Management Core Faculty:**

- **Simon Woods**, Chief Executive Officer, Los Angeles Philharmonic; Essentials Director
- **Scott Faulkner**, Bassist, Reno Philharmonic; former Executive Director, Reno Chamber Orchestra; Essentials Associate Director
- **Jennifer Barlament**, Executive Director, Atlanta Symphony Orchestra
- **Alexander Laing**, Principal Clarinetist, Phoenix Symphony
- **Jesse Rosen**, President and CEO, League of American Orchestras
- **John-Morgan Bush**, Director of Learning and Leadership Programs, League of American Orchestras

**Essentials Guest Faculty:**

- **Reveta Bowers**, Head of School, the Center for Early Education; Board Member, Los Angeles Philharmonic
- **Dan Coleman**, Senior Development Advisor, Cleveland Institute of Music
- **Amy Fogerson**, Director, Street Symphony Chamber Singers
- **Vince Ford**, Vice President, Audiences and Innovation, New York Philharmonic
- **Ken Foster**, Director, Arts Leadership Program, USC Thornton School of Music
- **Tanya Kalmanovitch**, Assistant Professor, the New School University; Faculty, New England Conservatory
- **Faith Raiguel**, Chief Financial Officer, LA Opera (retired)
Prominent musicians and artists from the Greater L.A. area will supplement the seminar experience.

The 2019 Essentials of Orchestra Management Cohort:

Selina Fischer, Orchestra Coordinator, Colburn School
Heidi Gempeler, Board Liaison and Executive Administrator, Milwaukee Symphony Orchestra
Rachel Hagemeier, Manager of Education and Community Outreach, Canton Symphony Orchestra
Andrew Hay, Executive Director, Amarillo Symphony
Chrysa Kovach, Director of Development, Santa Monica Symphony Orchestra
Emily Lair, Education Project Manager, Los Angeles Philharmonic
Larry Lang, Executive Director, Flagstaff Symphony Orchestra
Kay Linan, Box Circle and VIP Concierge, Pacific Symphony
Aileen MacDonald, Orchestra Personnel Assistant/Auditions Coordinator, New York Philharmonic
Dave Moss, Executive Director, Haymarket Opera Company
Ji Hae Oh, Director of Donor Relations, Orpheus Chamber Orchestra
Gokul Parasuram, Data Analyst, Atlanta Symphony Orchestra
Emily Paris-Martin, Director, Business Operations, Bozeman Symphony
Joseph Peterson, Trombone Fellow, New World Symphony
Mara Prausa, Executive Director, Central Wisconsin Symphony Orchestra
Virginia Reynolds, Education Programs Manager, San Francisco Symphony
Rebecca Roling, Director of Marketing and Audience Development, New West Symphony
Hunter Safrit, Associate Executive Director, Salisbury Symphony Orchestra
Jessica Satava, Executive Director, Johnstown Symphony Orchestra
Sydney Schless, Marketing and Communications Manager, Jacksonville Symphony Orchestra
Erik Shinn, Concert Operations and Personnel Manager, York Symphony Orchestra
Ebner Sobalvarro, Assistant to the Music and Artistic Director, Los Angeles Philharmonic

Geetha Somayajula, Fulbright Student Researcher- Music, Fulbright U.S. Student Program

Andrew Stiefel, Senior Digital Communications Manager, Seattle Symphony

Timothy Storhoff, Philanthropy & Patron Engagement Manager, Winston-Salem Symphony

Elizabeth Trower, Executive Manager, Sinfonia da Camera

Catharine Walby, Continuing Education, Chicago College of Performing Arts

Morgan Walker, General Manager, Paducah Symphony Orchestra

Dina-Marie Weineck, Executive Assistant and Board Liaison, Los Angeles Chamber Orchestra

Lisa White, Publicist, Los Angeles Philharmonic

Sarah Whitting, Manager of Strategic Initiatives, Dallas Symphony Orchestra

Rachel Wilken, Program Coordinator, Indiana University

Marissa Winship, Freelance Musician, Self Employed

Brooke Wyatt, Director of Development, Mississippi Symphony Orchestra

Alexander Zhu, Music Faculty, Pasadena Conservatory of Music

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**About the League of American Orchestras**

The League of American Orchestras leads, supports, and champions America’s orchestras and the vitality of the music they perform. Its diverse membership of more than 2,000 organizations and individuals across North America runs the gamut from world-renowned orchestras to community groups, from summer festivals to student and youth ensembles, from conservatories to libraries, from businesses serving orchestras to individuals who love symphonic music. The only national organization dedicated solely to the orchestral experience, the League is a nexus of knowledge and innovation, advocacy, and leadership advancement. Its conferences and events, award-winning Symphony magazine, website, and other publications inform people around the world about orchestral activity and developments. Founded in 1942 and chartered by Congress in 1962, the League links a national network of thousands of instrumentalists, conductors, managers and administrators, board members, volunteers, and business partners. Visit [americanorchestras.org](http://americanorchestras.org).