Silent Art Auction for Scholarship Fund

Friends of Symphony Orchestra Augusta
Symphony Orchestra Augusta
P O Box 579
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Orchestra Group Size: 5

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Population: Consolidated Augusta/Richmond County: 198,000
CSRA (Central Savannah River Area), surrounding 13 counties: 769,000

Description: The Friends of the Symphony hold a season-long silent art auction of donated works of art, many by local artists. The proceeds fund scholarships to our summer Collage: Creative Arts Camp. The scholarships enable all interested elementary-age children to attend, regardless of their ability to pay the weekly $125 tuition.

Time Line:

- Throughout the year, we ask local artists to donate a piece of their artwork.
- Auction opens at first concert of the season.
- Auction ends at annual dinner in May.

Finances:

$1,360 Silent Auction
$ 300 “Scroll Study” Prints
$ 1,660 Total Income
$ <150>Cost of Framing 3 Prints
$1,510 Net Profit
Goals:

- Raise at least $1,000 each season.
- Enable all interested children to attend “Symphony Camp.”

Success:

- Raised $1,510
- All interested youngsters attended camp, regardless of their ability to pay the tuition.
- One-third to one-half of campers used scholarships.

Partnerships:

- Art on Broad, framing at cost
- Augusta University Ceramics Department: pottery contributions
- Complimentary use of the facilities at 2 churches for camp

Volunteers:

- Our members network with artists they know to explain the benefits to the children of donating their art
- One volunteer transports the artwork to events and sets it up
- One volunteer at every concert explains the benefit of the auction.
- Two volunteers take down, pack up, and load the display items