Arkansas Symphony Orchestra  Orchestra Size: Group 3  MSA Population: 750,000  
2417 N. Tyler Street  Little Rock, AR 72207  ArkansasSymphony.org

**PRESENTER:**
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**GOALS:**
Create an alternate year fundraiser to our biennial Designer House that would:  
- Introduce our organization, our work in the community and our playing cards to a different audience  
- Reduce our inventory of cards and potentially influence additional sales of the cards  
- Raise funds to be given to the Arkansas Symphony Orchestra  
- Increase awareness of the symphony's and the Guild's efforts to provide music education to school children

**TIMELINE:**
- March ’15: Project idea proposed to ASO Guild board  
- March-April ’15: Committee of 5 developed concept, secured location  
- Sept ’15 – Nov ’15: Committee publicized event and sold tickets  
- Nov 7 ’15: Event held in local church fellowship hall

**FINANCIALS:**

<table>
<thead>
<tr>
<th>Income</th>
<th>Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Entry Fees (80 at $20/each)</td>
<td>$1600</td>
</tr>
<tr>
<td>Lunch (25 at $10/each)</td>
<td>$250</td>
</tr>
<tr>
<td>Donations</td>
<td>$105</td>
</tr>
<tr>
<td>Total Income</td>
<td>$1955</td>
</tr>
</tbody>
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| Food | $200  |
| Venue Rental | $100  |
| Linen Rental | $49  |
| Total Expense | $349  |

Net Revenue: $1606

**VOLUNTEERS:**
Number to plan: 4 Guild members plus the director of the Bridge House  
Number to execute: 4 to set up, 9 to work check in, tournament & serve lunch  
Bridge House director ran tournament & recorded masterpoints

**SUCCESSES:**
For a first-time effort, we were pleased to meet all four goals and attract 80 players.  
The $20 playing fee included a deck of our Arkansas Playing Cards.