Fundraising

Oklahoma City Orchestra League

Sky Ball Wine Pull

Oklahoma City Philharmonic
Group 3
SKY BALL WINE PULL

Oklahoma City Orchestra League

2014 Symphony Show House

Presented by

Julia Hunt
A VIEW TO A THRILL

TOUR THE AMAZING PENTHOUSE
DECORATED BY TOP OKC DESIGNERS

$15

TICKET PRICE
AT THE DOOR

NO CHILDREN UNDER 8.
NO CAMERAS.
NO SMOKING.
NO FOOD OR DRINK.
HANDICAP ACCESSIBLE.
FREE PARKING.

SYMPHONY
ShowHouse

FOUNDERS TOWER PENTHOUSE
5800 M osteller Drive

DATES & TIMES
MAY 3 – MAY 18 2014
MON – SAT 10 AM – 4 PM
SUN 12 NOON – 5 PM

INFORMATION
405-601-4245

SPONSORED BY
OKLAHOMA CITY ORCHESTRA LEAGUE, INC.

BENEFITING
OKLAHOMA SYMPHONIC HARMONIC \ MUSIC EDUCATION PROGRAMS

OKLAHOMA CITY ORCHESTRA LEAGUE, INC.
SKYBALL

WINE O PULL

PULL A BOTTLE FOR $30

(6) LUCKY WINNERS WILL GET A BOTTLE OF FINE WINE AND A CHANCE TO WIN A GIFT CERTIFICATE TO ONE OF THE FOLLOWING EATERIES:

- Upper Crust Wood-Fired Pizza
- Cafe 801 Edmond
- Jamil's Steakhouse
- Nunu's Mediterranean Cafe
- OKC MOA Museum Cafe
GETTING STARTED

SKY BALL WINE PULL - February 8th

- Collected between October and February
- League members donated wine
- Local wine shops donated wine
- Price and type of wine optional
- Suggested minimum price $15
- Some fine wines donated by collectors and shops
DONATIONS CAME IN

- Members delivered wine to League office
- 100 bottles donated by February
- Recorded names with number of bottles donated
- Donors recognized in Show House Tour Book
- Thank You notes sent to wine shop owners
- Bottles stored and transported in divided wine boxes for protection
PREP FOR THE PARTY

- Mylar gift bags and curly ribbon were donated
- Six gift cards were donated by local restaurants
- Boxes of wine transported to gala location
- Bottles were gift wrapped and tied with ribbon
- Six bottles included a surprise gift card
- Bottles beautifully displayed at cocktail party
PARTY TIME!

WINE PULL held in lobby of Founders Tower

- Guests offered complimentary glass of wine and opportunity to purchase WINE PULL tickets
- Tickets $30 each
- Guests pulled one bottle for each ticket purchased
- Big surprise when finding gift card or fine wine
- Table set up for ticket sales and tagging wine
- Bottles were tagged and held during the gala
BOTTOM LINE

IT’S AN EASY WAY TO MAKE MONEY!

- 100 bottles of wine – all donated
- Gift bags and ribbon – all donated
- Six restaurant gift cards – all donated
- Minimal volunteer labor
- No expenses

- Clear profit - $2,200.00
- Bottles of leftover wine used at later Show House events
A GOOD TIME WAS HAD BY ALL!
Oklahoma City Orchestra League
Sky Ball Wine Pull

DISCUSSION QUESTIONS:

1. What captured your attention the most about this project?

2. Is this something you might do in your community? Do state alcohol laws play a role in this type of fundraiser?

3. Do you know of other “no expense” fundraisers?