Intermezzo was planned as a one-time event. It was hosted on November 11, 2013 from 6:00 to 9:00 pm at the 12,000 square foot home of Twyla and John Wilson. 330 guests were taken on a tour of the main level of the home that was lavishly decorated for Christmas.

Following the tour of the main level of the Wilson’s home, guests were treated to cocktails and heavy hors d’oeuvres on the terrace level that overlooks the gardens, pool and Riss Lake. A signature cocktail as well as wine and beer were offered at the bar. Music was provided by members of the Lyric Opera and Kansas City Symphony musicians. Tickets cost $100 per person with $75 of that tax deductible.

In a mini-boutique, a very popular local artist presented her one-of-a-kind Santas and Christmas decorations for purchase. As each guest left the event, they received a hostess gift of a very tasty cookie packaged in festive holiday style and donated by a local boutique bakery.

A small group of Guild members created the concept of Intermezzo in conjunction with Kansas City Symphony staff in early 2013. Once conceived in broad outlines, the Guild leadership was invited to a small brunch in June of 2013 where the concept was presented and ideas exchanged. Eventually, the plan was endorsed by the Board, and it was presented to the membership at our first meeting of the year in September. The Guild has a membership of 50-60 women.

Two goals were established for Intermezzo.

- To increase exposure of the Kansas City Symphony Guild within the community.
- To provide an increased fundraising opportunity beyond the level typically achieved by the Homes of Note holiday tour.
The first goal was met by attracting a different clientele than we typically host at Homes of Note. Intermezzo hosted some of the same people who typically attend Homes of Note plus a wide variety of Kansas City community members including several of the major local home builders, professionals and community leaders in our area. The Guild also received several new member applications.

Our financial goal for Intermezzo was amply met. See the following details.

<table>
<thead>
<tr>
<th>Revenue:</th>
<th>Expenses:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ticket Sales (330)</td>
<td>Catering</td>
</tr>
<tr>
<td>$33,200.00</td>
<td>$14,979.50</td>
</tr>
<tr>
<td>Sponsorships (over and above ticket price)</td>
<td>Valet parking</td>
</tr>
<tr>
<td>$18,800.00</td>
<td>$ 60.00</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>Total Expenses</strong></td>
</tr>
<tr>
<td>$52,000.00</td>
<td>$16,126.12</td>
</tr>
</tbody>
</table>

**In-Kind Donations:**

- Hostess gifts $500.00
- Food for non-Guild volunteers $25.00
- Food for non-Guild volunteers $103.88
- Graphic design and printing $600.00
- KC Homes and Gardens Magazine $14,310.00
- Catering $9,524.00
- PowerPoint preparation $26.78
- Stanchions $63.00
- Printing $15.79

**Total In-Kind Donations** $25,168.45

Kansas City Symphony staff was involved in the planning of the event, arranging for Symphony musicians to perform, coordination with Symphony volunteers and review of printed materials. The Symphony Guild operates under the Symphony’s umbrella, therefore Symphony staff signs all contracts and assumes responsibility for making sure that insurance coverage is adequate.

The Intermezzo steering committee consisted of sixteen-members.

- 1 Chairman
- 3 Assistant Chairs
- 1 Publicity Chair
- 1 Music Liaison
- 3 member Ticket Committee
- 2 Room Coordinators
- 3 Greeter Liaisons
- 4 member Sponsorship Committee

A total of 60 volunteers were involved. Approximately 35 of them were Guild members. There were 28 greeters (members or husbands) working in shifts whose task was to guide guests through the home and to make sure that the requests of the home owners were honored. Fifteen Kansas City Symphony volunteers who are not Guild members were stationed throughout the home to provide information about the furnishings and holiday decorations.

Recommendations for improvement:

- Monitor expenses closely, particularly catering.
- Ensure that guests can easily access both the bar and the buffet.
- Ensure that adequate quantities of food and drink are available at all times.
- Involve more auxiliary in all stages of planning, preparation and implementation.