RED HAUTE VALENTINE PARTY
& CHILDREN’S STYLE SHOW
Women’s Symphony League of Austin
1101 Red River Street
Austin, TX 78701

Orchestra Group Size: 3

MSA Population: 1.3 million

Presenter:
Tina Secord Kemmerer  |  1505 Preston Ave, Austin TX 78703  |  tinaek22@gmail.com

PROJECT TIMELINE
August 20, 2012 - Created goals, organized committee, approved budget
January 6, 2013 - Mailed invitations
February 3, 2013 - Held event

REVENUE
Total Revenue: 34,000
Expenses: 13,000
Net Revenue: 21,000

IN-KIND CONTRIBUTIONS
Magazine sponsorship
Fashions and coordination for style show provided by local retailer
Design and graphics for invitation, program, signage provided by marketing firm
Hair and make-up services provided by hair salon
Photography fee
Earrings as door prizes provided by jewelry designer

PROJECT GOALS AND HOW THEY WERE ACHIEVED
Involve younger members of the WSL
Create the opportunity to increase membership
Provide fundraising for the WSL children’s projects

A total of 150 volunteers were used, including forty child models.
Fifteen new members were signed up during the event.
The revenue tripled from the inaugural year and serviced the ASO by providing
increased funding and community exposure for WSL children’s projects.
SWEETHEART
Tina Secord Kemmerer
THE SECOND ANNUAL WOMEN'S SYMPHONY LEAGUE OF AUSTIN

RED HAUTE VALENTINE PARTY & children's STYLE SHOW
SUN 3 FEB
DRISKILL HOTEL
11:00 TO 1:00 PM
6TH & BRAZOS
WSLAUSTIN.ORG

TABLE SPONSORS

RED HAUTE
Cynthia and John Cardwell
Bergen Law-Sponsoring Corey, John Norton
Urie and Greg Fitzgerald

SWEETHEART
Brenda and Sharon Wilson
Shelly Rian
Tina Scudder-Kennedy

KISSES
Julie Bielacca
Julie Briggs
Cheryl Clark
Laurie de Jong
Tina Scudder
Elizabeth Sullivan, Becky Mether and Stacy Gumbel

RED HAUTE MODELS

RED HAUTE VALENTINE PARTY
11:00 a.m.
ARRIVAL AND ACTIVITIES
11:30 a.m.
LUNCHEON AND WELCOME
Sharon Wilson, President, Women's Symphony League
Tina Scudder-Kennedy, Chair, Red Haute Valentine Party

12:00 p.m.
❤️ RED HAUTE STYLE SHOW ❤️

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Sue Walker, Master of Ceremonies
12:30 p.m.
COFFEE AND ACTIVITIES

THANK YOU TO THE EVENT COMMITTEE
Sharon Wilson, Vol., President | Tina Scudder-Kennedy, Chair

Dina Arita
Lori Buggs
Barbara Conklin
Carole Davis
Onaia Davis
Sharon Schmoyer
Ann Comer
Nola Mohneny
Napihe Kay
Shannon McCann
Vince McDonald
Brendan Premat
Jill Powell
Elizabeth Sullivan
Goldie Vickers
Tai Walker
Christie Wells
Elsa Whittemore

TRIBEZA
AUSTIN ARTS + CULTURE

www.innovativePhotography.com
THE SECOND ANNUAL WOMEN'S SYMPHONY LEAGUE OF AUSTIN

RED HAUTE VALENTINE PARTY & CHILDREN'S STYLE SHOW

SUN FEB 3
DRISKILL HOTEL 6TH & BRAZOS HEARTS 2:30 TO 4:30

wsiaustin.org

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AUSTIN ARTS + CULTURE
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**SEATING**
- 11:30 am - 1:00 pm
- 2:30 pm - 4:00 pm

**INDIVIDUAL TICKETS**
- Adult @ $10.00
- Child @ $5.00

**FASHION SHOW MODEL**
- Participants @ $15.00

- **SPONSOR A TABLE**
  - Red Hots - $1000
  - Sweethest - $1000
  - Kisses - $50

- **SPONSOR A BOOTH**
  - Instrument Parking Zone - $500
  - Chocolate Bar - $250
  - Photo Booth - $250
  - Valentine's Table - $250
  - Chocolate Fountain - $250

**Sponsorship Amounts:**
- No additional costs per table

**Payment Method**
- [ ] Check
- [ ] Money Order
- [ ] Credit Card
- [ ] Other

**Please make checks payable to Women's Symphony League of Austin.**

**CARD NO.**

**SOLD TO**

**EXP. DATE**

**TOTAL AMOUNT**

**ORDER TICKETS ONLINE AT [WLSAUSTIN.ORG]**

**Must be received by January 30, 2023**
RACHAEL'S AUSTIN

Food phenom focuses on her favorite local places as SXSW gets ready to roar.

Social Scene

West Austin News

Red Hutes Valentine Party and Children's Style Show

1. Event Organizers: Kermit Scott and Symphony, Ltd. President, Phyllis Winslow
2. Louise Reid, DeJong and & DeJong
3. Lisa and Greg Tulley
4. Sofia and John Houston
5. Christine and Carson Fye
6. Nicole and David Beyer

kasandrakeyes.com