Centennial Legacy Challenge

Anne DeVivo DeMesa,
Director of Major and Planned Gifts

Brittany Lavalleur,
Manager of Individual Giving
NEW JERSEY SYMPHONY ORCHESTRA

JACQUES LACOMBE Music Director

ENGLEWOOD

MORRISTOWN

NEWARK

NEW BRUNSWICK

PRINCETON

RED BANK
The Centennial Legacy Challenge

- Why are we doing it?
- What is it?
- How are we doing it?
How it works

Legacy Donor

Planned Gift

Endowment $100,000

Cash Challenger

10% Match

Annual Fund $10,000

NEW JERSEY SYMPHONY ORCHESTRA

JACQUES LACOMBE Music Director
THE CENTENNIAL LEGACY CHALLENGE
Enriching lives through music for generations to come

When you peek behind the New Jersey Symphony Orchestra’s curtain, you won’t find a wizard. What you will find is a wonderful team of world-class musicians, professional staff and visionary trustees who have made NJSO the home of the best classical music in the state since 1922.

As the NJSO makes plans to celebrate its 100th anniversary in 2022-23, its challenge is to continue to bring the live musical experience and the sense of community it fosters to the entire state. As you think about your own financial and philanthropic goals, please consider how you can embrace the NJSO’s mission to enrich lives through music as part of your own personal legacy.

Created in March 2013, in honor of the NJSO’s upcoming 100th anniversary, the Centennial Legacy Challenge fortifies the Orchestra’s future by building its endowment through planned gifts, while simultaneously securing cash gifts to the annual fund from Challenge donors.

We have witnessed firsthand how the brains, courage and heart of the NJSO’s growing family of Centennial Legacy Challenge donors will propel the NJSO into its next century of music making through their extraordinary generosity.

Join us. We welcome deferred or cash gifts of any size, suited to complement your personal financial and philanthropic goals.

For more information, please visit www.njsymphony.org/plannedgiving or contact Anne DeVivo DrMeno, Director of Major & Planned Gifts, at adrmeno@njsymphony.org or 973.735.1724.

All information is strictly confidential and implies no obligation.
Results to Date

$5.3 Million
Documented planned gifts for the endowment

$680,000
Cash challenge gifts to the annual fund
Thank you!

To contact us:
ademesa@njsymphony.org
blavalleur@njsymphony.org