

League of American Orchestras  
2015 National Conference

**Volunteers**  
**Constituency Meetings**  
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**Constituency Meetings take place in the Cleveland Convention Center unless otherwise indicated.**

## Tuesday, May 26

### Volunteer Dine-Around

6:00pm  
Westin Cleveland  
777 St. Claire Avenue NE

Volunteer Council Hosts will meet Dine-Around attendees in the main lobby at the Westin and provide a walking guide to Pura Vida.

6:30pm-9:00pm  
Pura Vida  
170 Euclid Avenue

Volunteer conference delegates will have an opportunity to attend a cooking demonstration by Chef Scott Coffman and savor some of Cleveland's finest cuisine at Pura Vida restaurant, as well as win a prize!

*Prior registration required.*

## Wednesday, May 27

8:00am-9:00am  
Room 25AB

### Volunteer Opening Session

**Welcome to Conference from the Volunteer Council**  
Margarita Contreni, president, Volunteer Council

**Welcome from Cleveland Orchestra Volunteer Groups**  
Dr. Patricia Moore, president, Women's Committee  
Claire Frattare, president, Blossom Women's Committee  
Faye Heston, president, Cleveland Orchestra Volunteer Council

### **Presentation of the 2015 Classic Award to the Houston Symphony League**

The Ima Hogg Competition represents an outstanding educational project that has made a continuous contribution to the Houston community for decades.

Volunteers

**How to Get the Most Out of Conference**

Volunteer Council members Linda Stevens and Debbie McKinney will share their top strategies for maximizing the Conference experience and answer volunteer delegate questions. There will be a brief introduction to the 2015 Conference App.

9:00am-9:15am

*Break*

9:15am-11:00am  
Room 25AB

**Gold Book Awards of Excellence (Part I)**

Four outstanding projects submitted to the Gold Book will be presented. Following each presentation, there will be an interactive session with time for Q&A. At the conclusion of this session, there will be an opportunity to meet with the winners and view their displays.

***Youth Leadership Council***

Connee Sullivan, Women's Symphony League of Austin

A new fundraising idea that parents find irresistible! Tap into a hot topic for teens and raise money too!

***Sharp Flats Loft Tours***

Debbie Thornton, Waco Symphony Council

If you want to attract a bigger audience, sometimes you need to go where that audience is! See how to transform fundraising efforts to showcase your symphony and raise money by celebrating a downtown's resurgence.

***Symphony in Flowers***

Mical Atz Brenzel, Mid-Peninsula League of the San Francisco Symphony

This project brings the garden inside year after year, and went from supporting one classroom of students attending the Symphony to now more than 350 students.

***Sound Health***

Patricia Carroll, Women's Committee for the National Symphony Orchestra

Learn how to expand your Instrument Petting Zoo into medical institutions and see how the power of music helps in the healing process.

11:00am-11:15am  
Room 25AB

*Coffee Break*

# League of American Orchestras

11:15am-12:30pm  
Room 25AB

## **Milestone Achievements**

Planning a celebration to honor a significant milestone? Hear how three different orchestras celebrated milestones and created memories, magic and majestic events.

### ***The Emerald City Soiree***

Maggie Stoeffel, Forte - Milwaukee Symphony Orchestra

### ***Symphony Ball 2013 Concerto a Venezia***

Ursula Terrasi, Kansas City Symphony League

### ***Houston Symphony Centennial Ball***

Darlene Clark, Houston Symphony League

## **All Conference Events**

12:30pm-1:30pm Lunch Break

1:30pm-3:00pm Opening Session (Cleveland Public Auditorium)

3:30pm-5:15pm  
Room 25AB

## **Roundtables**

Ten outstanding projects will be presented in fast paced “expo-style” sessions. Presenters will share information about these exciting and successful projects, with time for Q&A.

The Volunteer Council will present two additional Roundtables, focused on resources and services available to volunteers.

### ***2014 Ima Hogg Competition***

Helen Shaffer, Houston Symphony League

### ***No-Cost Fundraising (and Fun-raising) Program***

Debbie Watson, Plano Symphony Guild

### ***A Ride on a Magic Carpet***

Sandy Magyar, Southwest Florida Symphony Society

### ***Past Presidents’ Fund Committee***

Joyce Griffin, Huntsville Symphony Orchestra Guild

### ***45<sup>th</sup> Symphony Designers’ Showhouse & Massive Wine Raffle***

Sylvia J. Brush, Kansas City Symphony Alliance

### ***Martini Monday Musicales & Winey Wednesdays***

Juliana McRae, Las Vegas Philharmonic Guild

### ***12<sup>th</sup> Annual Game Day “SPRING” for the Symphony***

Lynn Hastings, Silicon Valley League of the San Francisco Symphony

***Symphonic Turquoise Bracelet***

Julia Hunt, Oklahoma City Orchestra League, Inc.

***Table Art 2014 Featuring Designer Michael Aram***

Nancy Ayoub, Omaha Symphony Guild

***We Just Made 10 - A Decade of Musical Memories***

Toni Carpenter, Las Vegas Philharmonic Guild

***Online Resources for Volunteers***

Linda Stevens & Elaine Cousins, Volunteer Council,  
League of American Orchestras

***Leadership Tools for Volunteers***

Margarita Contreni & Linda Weisbruch, Volunteer Council,  
League of American Orchestras

**Thursday, May 28**

**All Conference Events**

8:45am-10:00am	Electives
10:00am-11:00am	Coffee Break
11:00am-12:15pm	Electives
12:30pm-1:45pm	League Luncheon and Annual Meeting

2:00pm-3:15pm  
Room 25AB

**Gold Book Awards of Excellence (Part II)**

Three outstanding projects submitted to the Gold Book will be presented. Following each presentation, there will be an interactive session with discussion and Q&A. At the conclusion of the session, there will be an opportunity to meet with the winners and view their displays.

***Guild 101 – Educating New Members***

Sallie Moody, Symphony Guild of Charlotte

Learn about a planned training program that focused on four goals and found the right mix of fun, friendship and learning.

***Intermezzo Candlelight Tour***

Madeline Johnson, Kansas City Symphony Guild

A showcase of talented young musicians at a beautiful tea in an historic 18<sup>th</sup> century home that pulled out all the stops on charm and tradition.

***Sky Ball Wine Pull***

Julia Hunt, Oklahoma City Orchestra League

“It takes money to make money” – not this time! Add this unique fundraising element to your next big event.

3:30pm-4:30pm  
Room 25AB

## Scouting and Symphony: A Partnership

Elaine Cousins, Illinois Symphony Orchestra Guild of Bloomington-Normal

Build an audience for your orchestra, enrich a girl scout's musical experience, and contribute to your community. This highly participatory session will prepare you to conduct an engaging and fun Girl Scout Musician Award workshop in your community.

**Friday, May 29**

### All Conference Events

8:45am-10:00am Electives  
10:00am-11:00am Coffee Break

11:00am-12:00pm  
Room 25AB

## New Members to Future Leaders – Secure Your Organization's Future Here!

Join us to play a board game expressly designed to share both tried-and-true and new ideas for member recruitment, engagement, and leadership development. This collaborative session will ask you to put on your creative thinking caps. You'll laugh along the way to becoming a winner in the game and in your organization. Did we mention possible chocolate prizes?

12:15pm-1:45pm  
Salons F-H  
Cleveland Marriott  
Downtown at Key Center

## Volunteer Hosted Networking Luncheon with Keynote Speaker Susan Howlett

If you struggle to recruit strong volunteer leaders, this interactive and engaging luncheon promises to offer practical tools and suggestions, based on research about people's deep-seated motivations. Find out how to address this common conundrum with lots of input from your most successful peers.

*Prior registration required.*

### All Conference Events

2:00pm-3:15pm Closing Session  
3:15pm-4:15pm Raise A Glass!

*Name badges for this event generously provided by TALASKE | Sound Thinking*