

League of American Orchestras
2015 National Conference

GM/Ops
Constituency Meetings
Constituency Liaison: **Mi Ryung Song**
msong@americanorchestras.org

General
Manager

Wednesday, May 27

3:30-4:30pm
Room 8

Welcome & Introductions, Highs and Lows

Jennifer Barlament, general manager, The Cleveland Orchestra

4:30-4:45pm
Room 8

Know Before You Go: FAA Updates and Advocacy News

Heather Noonan, vice president for advocacy, League of American Orchestras

4:45-5:15pm
Room 8

National Integrated Media Agreement Update

Joe Kluger, principal, WolfBrown

Thursday, May 28

2:00-3:15pm
Room 26BC

The Future of the Subscription Model

Review key findings from Oliver Wyman's study of the future of the subscription model and dig into the implications of implementing their recommendations in this joint constituency session with EDs of Groups 1-6, as well as marketing, development, general managers, and operations personnel. (Those interested in the full background of the study are encouraged to attend the morning elective entitled The Subscription Model: Dead or Alive? from 8:45-10:00am.)

Namita Desai, consultant, Oliver Wyman; Alan McIntyre, senior partner, Oliver Wyman

3:15-3:30pm

Break

3:30-4:30pm
Room 8

Building a Healthy Organizational Culture

From fixing logistical nightmares to conflict resolution, general managers and operations professionals are thrust into any and all kinds of situations in the workplace that become even more challenging in an unhealthy organizational culture. By working across

our organizations and with multiple stakeholders, we are uniquely positioned to help build and maintain a healthy work environment. In this participatory session, learn and share techniques and best practices for opening lines of communication, directly address issues that you're facing, and discover ways that you can make a difference in your organization.

Sonni Senkfor, president & founder, Gates Pike Consulting

Friday, May 29

11:00-11:45am
Room 8

Data Driven Decision Making: Unpacking the Subscription Model Report

This session offers a chance to dive deeper into the data behind the report and discuss ways that Oliver Wyman helps a wide range of sectors use data to inform strategies and actions.

Namita Desai, consultant, Oliver Wyman

11:45am-12:15pm
Room 8

How to Find the Info You Need

Ever wonder who to call or where to look for benchmarking, trends, or experiential advice? As a League member, you have access to critical information in the Knowledge Center and ways to get connected with orchestras who face similar challenges or situations. Bring your questions directly to the team that knows (or knows where to look for) the kinds of data and resources you need about orchestras, national trends, and other arts sectors.

Karen Yair, vice president of knowledge center, League of American Orchestras; Heather Noonan, vice president of advocacy, League of American Orchestras; Dave Bojanowski, knowledge center assistant, League of American Orchestras

12:15pm-12:30pm
Room 8

Wrap-Up and Reflections

Jennifer Barlament, general manager, The Cleveland Orchestra

Please note that sessions, times, and presenters are subject to change.

GMs/Ops meetings for this event have been generously sponsored by Threshold Acoustics.

Additional Support for Conference Attendance provided by Boomerang Carnets | CIB.

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