

League of American Orchestras
2015 National Conference

**Education and Community Engagement
Constituency Meetings**
Constituency Liaison: Najean Lee
nlee@americanorchestras.org

**Constituency Meetings take place in the Cleveland Convention Center,
unless otherwise indicated**

Wednesday, May 27

Constituency Meeting 1a
3:30pm-3:45pm
Room 7

Welcome & Announcements

Welcome, introductions, and housekeeping.

*Aimee Halbruner, director of education and community
engagement, Richmond Symphony*

Constituency Meeting 1b
3:45pm-5:15pm
Room 7

Inventory: Learn Your Environment

The most meaningful programs are those that respond to specific community needs. The critical first step is to take stock of what our communities have, what they need, and what our partners have to offer. This session will focus on how to get the lay of the land, learn from colleagues and existing tools, and collectively consider how orchestras can thoughtfully approach programming.

*Joan Katz Napoli, director, Education & Community Programs,
The Cleveland Orchestra; Aimee Halbruner, director of
education and community engagement, Richmond Symphony;
Jessica Leibfried, director of education and community
engagement, Minnesota Orchestra*

6:00pm-6:30pm
Happy Dog @ Euclid Tavern
11625 Euclid Ave
Cleveland, OH 44106

Opera Preview at the Happy Dog

*EDCE folks are invited to check out The Cleveland Orchestra's
Opera Preview event at the Happy Dog. Buses leave the
Convention Center beginning 5:15 pm and will make a stop in
the Uptown area until 6:15 pm (after that, buses go to Severance
Hall without stopping). Concert attendees should plan on a 10-15
minute walk down Euclid Avenue from the Uptown area to
Severance Hall, which will be on the corner of East Blvd. and
Euclid Avenue. Come to Happy Dog for the preview, stay for the
variety of beer and hot dogs!*

EDCE
Preview

Thursday, May 28

Constituency Meeting 2a
2:00pm-3:30pm
Room 7

Program Development: Decide Goals, then Create and Evaluate

Continuing the theme of responding to the needs around us, this session will look at the process of creating or adapting programs around specific community needs, e.g. shaping neighborhood residencies. How do you identify shared goals with partners and measure how well your programs meet those goals?

Rachel Novak, manager of learning programs and community engagement, The Cleveland Orchestra; Amanda Wuerstlin, director of education and community engagement, Louisiana Philharmonic Orchestra; Sarah Burman-Schollmeyer, director of operations and education, South Dakota Symphony Orchestra

Constituency Meeting 2b
3:30pm-4:30pm
Room 7

A Conversation with Michael Rohd

EDCE personnel will have a chance to sit down in a more intimate and direct setting for a conversation on effective community engagement practices with Michael Rohd.

Michael Rohd, director, Center for Performance and Civic Practice

**This session may be audited by some Group 5-6 Executive Directors*

Friday, May 29

Constituency Block 3
11:00am-12:30pm
Room 7

Perspective

How have we been seeing the work of EDCE moving to the center of the orchestral identity? What are concrete indicators of this, and how have our departments been involved in this shift? What changes in resources have happened or need to happen? This open forum discussion will reflect over the week's learning as well as be a time for participants to discuss successes, challenges, questions, and concerns.

Aimee Halbruner, director of education and community engagement, Richmond Symphony

*Name badges for this event generously provided by
TALASKE | Sound Thinking.*