

League of American Orchestras
2015 National Conference

**Executive Directors, Groups 5-6
Constituency Meetings**
Constituency Liaison: Jennifer Kessler
jkessler@americanorchestras.org

**Constituency Meetings take place in the Cleveland Convention Center
unless otherwise indicated.**

Agenda

Wednesday, May 27

3:30pm-3:35pm
Room 23

Welcoming Remarks

Mary Briggs, president and CEO, Hilton Head Symphony

3:35pm-4:25pm
Room 23

Green, Yellow, Red! Introductions

This is our opportunity to get to know each other and briefly share work that:

- Is going really well (Green)
- Really didn't go well, and we don't recommend to our colleagues (Red)
- New work on the horizon where we would welcome feedback (Yellow)

Mary Briggs, president and CEO, Hilton Head Symphony

4:30pm-5:15pm
Room 23

Leading Change

A leader's job is to help the organization break with the status quo. Challenging inertia and complacency requires courage, resilience, and skill. Communicating a sense of urgency, building support for change, and achieving visible results are but three of the eight essentials of effective change leadership.

John McCann, president, Partners in Performance

Thursday, May 28

2:00pm-4:30pm
Room 26BC

The Future of the Subscription Model

Review key findings from Oliver Wyman's study of the future of the subscription model and dig into the implications of implementing their recommendations in this joint

constituency session with EDs of Groups 1-6, as well as marketing, development, general managers, and operations personnel.

Namita Desai, consultant, Oliver Wyman; Alan McIntyre, senior partner, Oliver Wyman

3:30pm-4:30pm (alternative)
Room 7

A Conversation with Michael Rohd

An opportunity to audit a conversation between Education and Community Engagement personnel with Michael Rohd on effective community engagement practices.

Michael Rohd, director, Center for Performance and Civic Practice

Friday, May 29

11:00am-11:05am
Room 23

SHIFT: A Festival of American Orchestras

Jamie Broumas, director, Classical and New Music Programs, The John F. Kennedy Center for the Performing Arts; Samantha Pollack, director of programming; Washington Performing Arts

11:05am-12:30pm
Room 23

Hot Topic Roundtables

Explore issues that are top of mind for you as the conference draws to a close. What questions do you want asked and answered before returning home?

Sara Mummey, executive director, Lafayette Symphony Orchestra

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