

Pre-Conference Seminar
Reaching Your Board's Full Potential

June 4, 2014
8:00am – 12:30pm

The Westin Seattle
1900 Fifth Avenue, Seattle, Washington, 98101

Successful organizations are built on a strong governance foundation. It's easy to get lost in the weeds, resulting in inertia. By focusing on what is truly important – a board's fiduciary, strategic and generative work – your board members can take their governing and the orchestra to the next level.

This session is especially useful for leaders of organizations who understand the basics of governance, yet seek resources to tap into their boards' full potential and to more effectively engage their boards in more substantive issues. All are invited to attend, but those who choose to attend in teams of board member(s)/executive director will discover an opportunity to optimize the session.

Join us for this half-day seminar, roll-up your sleeves, and learn from organizations that are excelling in governance effectiveness.

Susan S. Meier, senior governance consultant, BoardSource

Wednesday, June 4, 2014

- | | |
|--------------------|--|
| 8:00-8:15am | Welcome and Setting the Context |
| 8:15-8:30am | Exercise: The Silent Start <ul style="list-style-type: none">• Assessing Where Our Boards Are |
| 8:30-9:10am | Governance Best Practices in Today's Complex World <ul style="list-style-type: none">• Recognizing that roles shift as the institution grows• Investing in the constructive partnership between Board and Chief Executive• Spending most time on issues of consequence• Being a strategic asset and source of leadership |

Board
Governance

9:10-10:15am	Reframing the Work of the Board <ul style="list-style-type: none">• The Fiduciary Mode: Oversight and Inquiry• The Strategic Mode: Planning and Thinking• The Generative Mode: Bringing Meaning to Our Work• Case Study
10:15-10:30am	<i>Break</i>
10:30-10:45am	Tools that Help Drive the Work <ul style="list-style-type: none">• Catalytic questions• Standing on the Balcony
10:45am-12:00pm	Navigating the Three Modes in Your Boardroom <ul style="list-style-type: none">• Learning from others• Identifying generative opportunities for your orchestra• Exploring the generative mode• Framing Generative, Strategic, and Fiduciary Questions
12:00-12:20pm	Bringing Generative Work into the Boardroom <ul style="list-style-type: none">• Challenges to anticipate• Strategies to address those challenges• The rewards!
12:20-12:30pm	Next Steps and Final Thoughts
12:30pm	Adjourn

*This seminar is made possible by generous grants from
The Andrew W. Mellon Foundation and the National Endowment for the Arts.*