

League of American Orchestras  
2013 National Conference

**Volunteers**  
**Constituency Meetings**  
Constituency Liaison: Samara Ungar  
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**Monday, June 17**

2:45pm-3:45pm  
Regency C, 2<sup>nd</sup> Floor

**“Great Leaders Are Made, Not Born”**

We plant, we water, we nurture, and we grow. Join Volunteer Council members Helen Shaffer, president, Laura Hyde, president-elect, and Chuck Cagle, immediate past president to learn how you develop outstanding leaders within your membership.

4:00pm-4:30pm  
Regency C, 2<sup>nd</sup> Floor

**“How to Get the Most Out of Conference”**

Volunteer Council members Margarita Contreni and Tina Parker will share their top strategies for maximizing the Conference experience and answer volunteer delegate questions.

6:45pm-9:30pm  
Hyatt Regency Lobby

**Volunteer Dine-Around**

Volunteer association delegates will have an opportunity to network and see the sights of the city on the Gateway Arch Riverboat Cruise Dine-Around.

**Tuesday, June 18**

8:45am-9:15am  
Regency C, 2<sup>nd</sup> Floor

**Volunteer Opening Session**

**Welcome to Conference from the Volunteer Council**

Helen Shaffer, president, Volunteer Council

**Overview of Conference**

Tina Parker, conference chair, Volunteer Council

**Welcome from the St. Louis Symphony Volunteer Association**

Becky Brown, past president, St. Louis Symphony Volunteer Association  
Sara Fabick, president, St. Louis Symphony Volunteer Association

9:15am-10:15am  
Regency C, 2<sup>nd</sup> Floor

**Gold Book Awards of Excellence  
“A Fundraising Workshop”**

Sheri Gill and Sharleen Eusebio of the Los Angeles Philharmonic Affiliates will present their outstanding project as an interactive workshop. During this session, you will learn how they increased their overall fundraising revenue by 21%. Plan to take home ideas for your own fundraising efforts.

10:15am-10:30am  
Regency C, 2<sup>nd</sup> Floor

**Coffee Break**

10:30am-12:00pm  
Regency C, 2<sup>nd</sup> Floor

**Gold Book Awards of Excellence**

Three outstanding projects submitted to the Gold Book Online will be presented. Following each presentation, there will be an interactive session with discussion and questions and answers. At the conclusion of this session, there will be an opportunity to meet with the winners and view their displays.

*Tanglewood Family Fun Fest*

Margery Steinberg

Boston Symphony Association of Volunteers

Learn ways to create a fun and educational event that engages children and families and encourages them to come back for future events and performances.

*Let the Good Times Roll*

JoEllen Zacks

West Virginia Symphony League

For more than 50 years the West Virginia Symphony League has staged a fashion show, but this year the League took the show on the road to reinvent and rebrand it for today's audiences.

*Trivia Night: Engaging New Members*

Sallie Moody

The Symphony Guild of Charlotte

New members and existing members get to know one another by working together on teams to answer musical trivia questions in this innovative special event.

**All Conference Events**

12:00pm-1:30pm Exhibit Hall Open with Light Lunch Available

12:45pm-1:15pm League Orientation

*For additional information, please see the Conference Program Book*

1:30pm-2:00pm  
Regency C, 2<sup>nd</sup> Floor

**Gold Book Awards of Excellence  
“Comprehensive Communications”**

Lisa Phillips, Melissa Woolf and Linda Weisbruch of The Symphony Guild of Charlotte will present their strategy to streamline the many modes of communication they employ with membership and stakeholders. This will be an

interactive session – input from all delegates will be sought, so plan to share your organization’s best communication practices.

2:00pm-3:15pm  
Regency C, 2<sup>nd</sup> Floor

**Gold Book Awards of Excellence Continues**

Three outstanding projects submitted to the Gold Book Online will be presented. Following each presentation, there will be an interactive session with discussion and questions and answers. At the conclusion of this session, there will be an opportunity to meet with the winners and view their displays in the conference room.

*Love of Music Marathon*

Dee Sprung

Kitchener-Waterloo Symphony Volunteer Association

Making connections! The *Love of Music Marathon* links the Kitchener-Waterloo Symphony Orchestra with its community in an innovative way. Performers of all ages – amateur and professional – collect pledges and play the music they love at an all-day free concert.

*Classical Idol*

Jackie Slaughaupt and Catherine Connor

The Symphony Guild of Charlotte

Music Transforms Us All! *Classical Idol*, a variety show-style competition featuring all types of music, showcases the symphony family through performance, video, and testimony showing how music transforms people’s lives and communities. Text voting engages the audience and a favorite is crowned live.

*Diamond Jubilee*

Connie Menke

Indianapolis Symphony Orchestra League

This fundraiser was a recipe for success that benefitted five children’s music education programs with ingredients that included volunteers, staff, guests, an elegant estate, cocktails, food, silent/live auctions, donations, Metropolitan Youth Orchestra, ISO musicians, dancing, fanfare, fun, and memories.

3:15pm  
Regency C, 2<sup>nd</sup> Floor

Helen Shaffer will present an overview of sessions planned for the following day.

**All Conference Events**

4:15pm-5:45pm Opening Session

6:00pm-6:30pm Recess! Juggling

7:30pm St. Louis Symphony Concert

10:00pm Tune Up Party

*For additional information, please see the Conference Program Book*

Wednesday, June 19

**All Conference Events**

7:00am-7:30am Recess! Village in Volume  
8:00am-8:30am Recess! Yoga  
9:00am-10:15am Toolboxes  
10:15am-11:00am Coffee Break  
11:15am-12:30pm Toolboxes

*For additional information, please see the Conference Program Book*

12:30pm-2:00pm  
Gateway East, 18<sup>th</sup> Floor

**Networking Luncheon with Speaker**

Gain insight into the future of orchestras at this networking luncheon with guest speaker Garry Golden, an academically-trained Futurist. Following Mr. Golden's speech, there will be an opportunity for questions and answers.

2:15pm-4:15pm  
Regency C, 2<sup>nd</sup> Floor

**Roundtables**

Nine outstanding projects will be presented simultaneously in an "expo" type format, with each presentation given five times. Presenters share information about these successful projects, with time for questions and answers from the delegates.

**FUNDRAISING**

*City Lights: Mad Martini Nite*

Tina Parker

Southwest Florida Symphony Society

*Derby Day*

Joan Vanden Eynden

Illinois Symphony Orchestra League of Bloomington-Normal

*Gifts of Note*

Nancy Jamieson

Friends of the Minnesota Orchestra

*Symphony Ball*

Marylou Turner

Symphony League of Kansas City, MO

**COMMUNITY ENGAGEMENT**

*Two Parties at Komali*

Ginger Sanger

Dallas Symphony Orchestra League

*50<sup>th</sup> Anniversary Celebration*

Beth Musgrave

Waco Symphony Council

**EDUCATION**

*Step by Step*

Brenda Azinger

Illinois Symphony Orchestra League of Bloomington-Normal

**MEMBERSHIP**

*SignUpGenius*

Jackie Slaughaupt

The Symphony Guild of Charlotte

**COMMUNICATION/TECHNOLOGY**

*Improving Communication Strategies*

Vicki West

Houston Symphony League

**LEAGUE – VOLUNTEER COUNCIL**

*Webinars*

Elaine Cousins and Aaron Nurick

Volunteer Council, League of American Orchestras

*Gold Book Online/League 360*

Debbie McKinney

Volunteer Council, League of American Orchestras

**All Conference Events**

4:15pm-5:00pm All Delegate Reception

8:19pm-8:49pm Recess! Sunset + Music

9:00pm Next: an under 35 event

*For additional information, please see the Conference Program Book*

**Thursday, June 20**

8:30am-9:15am  
Regency C, 2<sup>nd</sup> Floor

**“Developing Cross-Cultural Competency”**

Learning to communicate effectively – and respectfully – is one of the most important things we can do to strengthen our orchestras. Hear from cultural diversity specialist, Bo Young Lee, about how we can communicate across diverse constituencies, so as to better serve all of our stakeholders.

9:15am-10:00am  
Regency C, 2<sup>nd</sup> Floor

**Panel: “Cross-Cultural Experiences for your Community”**

Join us for three case studies of cultural diversity in action from the Indianapolis Symphony Orchestra, Los Angeles Philharmonic, and Miami’s New World Symphony. In our work, we interact with multiple and divergent cultures, often without even knowing it. These experiences take on many forms. These three orchestras and their volunteer associations demonstrate how they successfully engage with their communities along generational, ethnic, and cultural lines.

10:00am-10:30am  
Regency C, 2<sup>nd</sup> Floor

**Wrap Up & Closing Questions & Answers**

**All Conference Events**

10:30am-11:15am Coffee Break

11:00am-1:30pm Masterclass with David Robertson & the St. Louis Symphony

11:30am-1:00pm Perspectives

1:00pm-2:30pm Lunch

2:45pm-4:30pm Closing Session

4:30pm-5:15pm Closing Reception

*For additional information, please see the Conference Program Book*

*Name badges for this event generously provided by TALASKE | sound thinking*