



Sarah Lutman
Principal, Lutman & Associates

Sarah Lutman is Principal at Lutman & Associates, a consulting and project management firm. She brings diverse leadership experience to her practice from across the nonprofit sector, most recently as President and Managing Director of The Saint Paul Chamber Orchestra. At the SPCO she continued the organization's commitment to innovation in its artistic leadership and audience development efforts, including expansion of the orchestra's media offerings.

Previously, Sarah was senior vice-president for American Public Media where she was responsible for broadcast, digital, and live event programming nationally and regionally. She earned two Peabody Awards as executive producer of "American Mavericks" and "The MTT Files" with the San Francisco Symphony. Sarah led the transfer of two leading classical music programs, "Performance Today" and "SymphonyCast," to APM and helped launch both Southern California Public Radio and Classical South Florida.

Sarah served as senior program officer at The Bush Foundation, and executive director of the Fleishhacker Foundation. She co-founded and co-edited the Grantmakers in the Arts *Reader* and was active nationally in cultural philanthropy for nearly two decades

Sarah serves on the Board of Overseers of the Curtis Institute of Music and is a Trustee of Interlochen Center for the Arts. She blogs at www.artsjournal.com/speaker, writes a monthly column for Twin Cities Business Magazine, and speaks and writes frequently at national meetings on cultural, media, and nonprofit policy and practice.



Douglas McLennan
Founder and Editor, ArtsJournal

Douglas McLennan is the founder and editor of ArtsJournal, the leading arts news aggregator on the internet. The site is also home to some 67 prominent arts bloggers. Douglas is a journalist, critic, and consultant, and a frequent speaker and writer about arts, culture and technology.

Prior to starting ArtsJournal, Douglas was arts columnist and music critic for the Seattle Post-Intelligencer. His work also appears in *Salon*, *Newsweek*, *The New York Times*, the *Los Angeles Times*, and *The Wall Street Journal*.

He has won several awards for arts criticism and reporting, including a National Arts Journalism Fellowship at Columbia University and a Deems Taylor/ASCAP Award. He's twice been a juror for the Pulitzer Prizes, and was press jury chairman for the Van Cliburn International Competition for Outstanding Amateurs in 2011. He has lived and worked in Italy and in China, where he spent a year as artist-in-residence at the Central Conservatory in Beijing. He has a Master's degree in music from the Juilliard School in New York. In 2007 he was named one of Juilliard's 100 Outstanding Graduates as part of the school's 100th anniversary.

Douglas is director of the Center for Arts, Media & Audience at the University of Southern California's Annenberg School for Communication and Journalism. He lives in Seattle, which means he really lives on airplanes.